

All e Technologies Ltd.

(Formerly: All e Technologies Pvt. Ltd.)

A 1, Sector 58, Noida 201301, India

Tel.: +91-120-3000 300 www.alletec.com

Regd. Office: UU-14, Vishakha Enclave, Pitampura

Delhi-110034, India

CIN: U72200DL2000PLC106331



August 25, 2023

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
C-Block-G, Bandra Kurla Complex
Bandra (East), Mumbai 400051

SYMBOL: ALLETEC
ISIN: INE0M2X01012

Sub: Alletec's Canadian business strengthens

Dear Sir/Madam,

With reference to the mentioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations"), we are happy to announce a significant business update for our organization. The Canadian business has been strengthening for Alletec and the company has now incorporated a new wholly owned subsidiary in Toronto.

This initiative will play a significant role in strengthening Alletec's North American business and go a long way in establishing us as a credible local player in the region. We currently have several customers in Canada, and our relationship with some of the large businesses like 'Maple Lodge Farms' has been strengthening. Alletec looks to further nurture these relationships and the Alletec Canada operations from Toronto will play a vital role in meeting this objective. Our alignment with Microsoft in Canada is strengthening as well.

For more details, please refer to **Annexure A**.

This is for your information and records, please.

Thanking You,

For All e Technologies Limited

The signature 'AKASH' is written in blue ink. To its right is a circular blue stamp with the text 'All e Technologies Ltd.' around the perimeter and a small star at the bottom center.

Akash Chaudhry
Company Secretary and Compliance Officer

Encl.: Annexure A

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Annexure A

Alletec strengthens relationship with key Canadian customers and establishes a Canadian subsidiary to further business growth.

We are happy to inform our shareholders that Alletec has been able to further strengthen its relationship with the Canadian Unicorn - Maple Lodge Farms – Canada's largest independently owned poultry processor. Our areas of work, and scope have seen a flip in recent times. This is a critical engagement for Alletec and we will continue to work to strengthen it.

Alletec's overall number of customers in Canada has now reached a critical mass. A few of them are large businesses. In order to further boost our strength in the Canadian geography, Alletec has now established a wholly owned Canadian subsidiary. This Canadian subsidiary is incorporated in Ontario, and will have office in Toronto.

About Maple Lodge Farms

Maple Lodge Farms is Canada's largest independently owned poultry processor. It engages in processing and supplying chicken products in Canada and internationally. It offers bacons, deli chicken meats, sliced packaged meats, fresh seasoned chicken, frozen boxed meats, and wieners. Maple Lodge Farms, Ltd. was founded in 1955 and is based in Brampton, Ontario, Canada

Alletec Board View

'Alletec's relationship with Maple Lodge Farms is invaluable to our business' said Ms. Ritu Sood, Executive Director Alletec. 'We will continue to do everything needed to nurture and strengthen this relationship. Our decision to incorporate a subsidiary in Canada is an exhibition of this commitment. This will go a long way in enabling us understand our customers better, and prepare us to meet their business needs.'

About Alletec

All e Technologies Limited (Alletec) - a company listed at the National Stock Exchange of India - has a track record of over 2 decades in delivering hundreds of Digital Transformation projects to customers from ~ 30 countries. The company is a leading Microsoft Business Applications partner and has been a recurring member of Microsoft Business Applications Inner Circle.

Visit www.alletec.com to see how Alletec helps businesses in their Digital Transformation Journey.