

All e Technologies Ltd.
(Formerly: All e Technologies Pvt. Ltd.)
A 1, Sector 58, Noida 201301, India
Tel.: +91-120-3000 300 www.alletec.com
Regd. Office: UU-14, Vishakha Enclave
Pitampura, Delhi-110034, India
CIN: U72200DL2000PLC106331



May 10, 2023

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
C-Block-G, Bandra Kurla Complex
Bandra (East), Mumbai 400051

SYMBOL: ALLETEC
ISIN: INEOM2X01012

Sub: Alletec Wins Major Deal with RSNL (Retail Supermarkets Nigeria Limited)

Dear Sir/Madam,

With reference to the mentioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations"), we are happy to announce a significant business achievement for our organization. Alletec has emerged as the winner of a significant deal from Retail Supermarkets Nigeria Limited (RSNL), based in Nigeria.

This project will play a significant role in strengthening Alletec's Africa operations, and go a long way in establishing us as a credible local player in the region. We currently have customers from several African countries, and the Alletec office in Nairobi is playing a vital role. Our alignment with Microsoft in Africa is strengthening well.

For more details please refer to **Annexure A** attached below.

This is for your information and records, please.

Thanking You,

For & on behalf of All e Technologies Limited

AKASH
A circular blue ink stamp with the text 'All e Technologies Ltd.' around the perimeter and a small star in the center.

Akash Chaudhry
Company Secretary & Compliance Officer

Encl: Annexure A

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Annexure A

Alletec wins a major deal with the large Nigerian retail chain RSNL (Retail Supermarkets Nigeria Limited)

To keep our valued shareholders informed of major business developments - we are pleased to share that Alletec has had a major business win in the form of RSNL. This win has been sweetened because Alletec emerged victorious in the face of stiff competition by some of the large global players. RSNL's assessment process lasted nearly 9 months.

About RSNL

RSNL, trading as Shoprite, is a leading supermarket chain of Nigeria owned originally by the South African Shoprite Holdings Limited (SHL). RSNL launched its first Nigerian store in Lagos in December 2005 and has expanded to 25 outlets across 13 states in the country. The Company also has a 4,732 sq.m distribution centre in Lagos which facilitates direct delivery from local farmers for Freshmark, Shoprite's fruit and vegetable procurement & distribution arm. RSNL today carries out ~ 34 million transactions annually.

Alletec Board View

As their Digital Transformation Partner, Alletec will help RSNL enhance operational efficiencies & customer satisfaction using the Microsoft Business Applications suite of solutions. Alletec will also enable RSNL to derive business insights through Data Analytics. The systems impacted would include - Retail/ POS, Financial Management, Supply-Chain Management, Store Network & Operations, Marketing, Customer Service, and HR.

Ms. Ritu Sood - Executive Director at Alletec said 'We are embarking upon this journey with RSNL with great excitement on both sides. Teams on both sides have worked very hard over the past several months to get to this stage. We are working together with a strong sense of partnership and will ensure that RSNL meets its targeted business objectives from this initiative. The project has strong support from the top leadership team of RSNL.'

Dr. Ajay Mian, MD & CEO of Alletec said 'This project will play a significant role in strengthening Alletec's Africa operations, and go a long way in establishing us as a credible local player in the region. We currently have customers from several African countries, and the Alletec office in Nairobi is playing a vital role. Our alignment with Microsoft in Africa is strengthening well.

Mr. Rajiv Tyagi, Executive Director of Alletec, congratulated the team on this important win and complimented them for the sustained effort put in over many months.

About Alletec

All e Technologies Limited (Alletec) - a publicly listed company on the National Stock Exchange - has a track record of over 2 decades in delivering hundreds of Digital Transformation projects to customers from ~ 30 countries. The company is a leading Microsoft Business Applications partner and has been a recurring member of Microsoft Business Applications Inner Circle.

Visit www.alletec.com to see how Alletec can help in your Digital Transformation Journey.