# Secure Cloud, Secure Future
## Busy's Cybersecurity Transformation with Alletec

**Sophos InterceptX**

## Business Overview

Busy Accounting Software, an **IndiaMART company**, serves over **350,000 users globally** with a strong network of **450+ distributors**. The company is known for delivering an intuitive, feature-rich accounting software designed specifically for small businesses to manage billing, accounting, inventory, and GST compliance with ease.

Busy's mission is to empower small businesses - many of whom have limited technical expertise - with accounting software that is both powerful and simple to use. As their customer base expanded, so did the need to ensure a secure environment to protect sensitive data from growing cyber threats.

## Business Needs

Busy Infotech transitioned its financial accounting package to a cloud platform while continuing to offer its legacy accounting software on a subscription basis. Given the cloud-based nature of the solution, **data security and availability** became critical priorities. A single breach could disrupt services for thousands of users and severely damage the trust built over the years.

Since customers frequently upload documents such as Word files, Excel sheets, and PDFs into the system, it was vital to ensure these files were free from ransomware or malware that could compromise the entire environment.

To address these concerns, the cybersecurity experts at Alletec recommended and implemented a comprehensive set of solutions to protect the platform from evolving threats.

The Busy team were proactively looking for solution that would ensure:

- **No data loss or corruption**

- **Business Continuity without disruption and downtime**

- **No reputational Damage or loss of customer trust**

## Alletec's Approach and Solution

Understanding the mission-critical nature of data for Busy and its users, **Alletec conducted a comprehensive assessment** of potential security solutions. The team recommended and implemented **Sophos InterceptX**, a next-generation endpoint protection platform known for its:

- **Multi-layered ransomware protection**

- **Behavior-based threat detection**

- **Proprietary CryptoGuard rollback technology** to undo unauthorized file encryption

One of the biggest technical hurdles was integrating Sophos InterceptX into a **dynamically scaling cloud infrastructure**—where servers are frequently provisioned and deprovisioned based on application demand. To overcome this, **Alletec developed custom automation scripts** to ensure that new instances were automatically secured upon provisioning, maintaining real-time protection across Busy's entire environment.

## Impact and Results

- Enabled Busy to fulfill its vision of becoming the **"most secure accounting software on the cloud"**

- **Achieved compliance** through robust security policies and data encryption

- **Strengthened customer trust** in the platform's reliability and security



**Achieved Compliance**



**Strengthened Customer Trust**

## Alletec's Role in Driving Cybersecurity

Alletec's collaboration with Busy reflects its consultative approach to cybersecurity—focused on understanding business needs, assessing risks, and co-creating tailored security solutions for cloud-native environments. Through detailed requirement analysis, solution evaluation, and seamless implementation with automation, Alletec guided Busy in building a resilient and secure cloud-based accounting platform.

With cybersecurity threats constantly evolving, Alletec continues to help forward-thinking companies like Busy **stay ahead of attackers, protect customer data, and enable secure digital growth.**

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