



September 24, 2025

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C-1 G Block  
Bandra-Kurla Complex, Bandra(E)  
Mumbai -400051

**SYMBOL: ALLETEC**  
**ISIN: INE0M2X01012**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Intimation of Alletec's brand refresh**

**Dear Sir/Madam,**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and in the interest of keeping our stakeholders informed, we hereby notify you of the following corporate development.

All e Technologies Limited (Alletec) announces the launch of its refreshed brand identity, effective immediately. We have introduced a new logomark called "The Infinite Loop A" along with updated visual elements including a magenta-to-cyan gradient color scheme.

This brand refresh is a strategic initiative to deepen our position as a value amplifier for enterprises by expressing our distinctive approach towards partnership, value creation, and transformation using world-class technology. The change also aligns with current market developments in artificial intelligence, an area of increasing focus for us as we strive to innovate and create ongoing value for our customers.

The brand identity refresh involves no changes to the Company's name, legal structure, business operations, or service offerings. All existing client contracts, partner relationships, and business commitments remain unchanged. The Company's core business of providing technology consulting and implementation services continues as before.

The change will be rolled out across all corporate communications and marketing materials over the coming weeks.

This is for your information and records.

Thanking You

**For All e Technologies Limited**

**Kanak Gupta**  
**Company Secretary and Compliance Officer**